

**Notes from ACR Chapter Leaders Teleconference
May 04, 2006**

Agenda items for the call:

- I. Sections Report
 - II. Update on ACR name
 - III. Master Calendar of Events
 - IV. Annual Conference Discussion
 - V. Other Business
 - VI. Next Steps
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Participants:

- Tara Fishler – ACR Chapters Director
 - Chris Bailey – ACR Membership Director
 - Mark Welge – Greater Delaware Valley
 - Ken Starr – Florida
 - Jim Rosenstein – Greater DE Valley
 - Ashley Parker – ACR Membership and Chapters Associate
 - Thomas Watkins
 - Lorainne Della Porta – New England
 - Pat Shanahan – N. California
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I. Sections Report – Nothing to report – Their next call is today.

II. Update on ACR Name

Discussion: ACR would like to establish a name to differentiate itself from the Chapters. The discussion amongst those involved has settled upon ACR International. At the ACR Board meeting in June, the topic will be discussed.

III. Master Calendar of Events

Discussion: Ashley and Ramadji (ACR IT) are in the process of putting together a Master Calendar of events, which will be used by the Chapters as well as Sections and the ACR community as a whole. Ashley anticipates the calendar to be both a useful marketing tool for Chapters (as a way to advertise meetings, seminars, conferences, etc.) and also as a way for Chapters to be inspired by each other. Currently ACR is testing out various models to find which is most practical from the administration point of view, as well as which can present the information that Chapters want in the best manner.

IV. Annual Conference Discussion

Action: Tara will speak with Sangita regarding funding for Chapter promotion and events.

Discussion: There was a discussion on Chapters meet-and-greets. Ideas included: doing something connected to the Exhibitors Reception on Thursday (which would save costs, yet diminish the impact); informal "if you are from the Southwest join us at Joe's Deli" meetings; Chapters meeting up en route (i.e. Florida and Georgia meeting somewhere along the route); reserving a room at the hotel for after the reception; one event put on by all of the Chapters together, to ensure greater attendance; having Chapters meet for breakfast; and manning Chapter tables with materials. We also discussed having some type of buttons or stickers identifying Chapter members. The conclusion is that there will be an invitation in the Program Brochure for attendees to Look For Regional Chapter Events, as making any further decisions will depend on the amount of interest.

Action: Ashley will draft a letter to gauge interest amongst members in having one of the above-mentioned events, which she will pass along to Chapter Leaders to modify and use.

V. Next Steps

Action: Continued discussion on Promoting Chapters at the Annual Conference.

Tara Fishler (tara@tarafishler.com) is always interested to learn what issues you'd like to talk about on future calls. Please send her your requests!

**Our next Chapter Leaders Conference Call will take place on
Thursday, June 01, 2006, from 1:00 pm - 2:00 pm EST.**

Please save the date for a call on the first Thursday of each month in 2006.