

**Notes from ACR Chapter Leaders Teleconference
February 2, 2006**

Agenda items for the call:

- I. Introductions of Chris Bailey and Ashley Parker
 - II. Update on Action Items from Chapter Leaders call of January 5, 2005
 - III. Chapter Annual Reports Due, March 2006
 - IV. Chapters and Sections Collaboration
 - V. 2006 Annual Conference – Promoting Chapters
 - VI. Update on CAC Initiatives
 - VII. Next Steps
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Participants:

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| • Tara Fishler – ACR Chapters Director | • Ashley Parker – ACR Membership and Chapters Assistant |
| • Chris Bailey – ACR Director of Membership | • Clarence Cramer – Sections Director |
| • Lorraine Della Porta – New England | • Pat Shanahan – N. California |
| • Craig Briskley – Maryland | • Ken Starr – Florida |
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I. Introductions of Chris Bailey and Ashley Parker

Chris Bailey is ACR's Director of Membership. Ashley Parker is ACR's Membership and Chapters Assistant and will be taking over most Chapter-related duties, now that Andrew Druliner is no longer at ACR. Both are committed to making the connection between Chapters and ACR better and more beneficial to all.

II. Update on Action Items from Chapter Leaders Call, 01/05/05

Action: D&E Point Person. Chris Bailey will inquire and provide an update on the responsibilities of the D&E Committee Point Person by the next call.

Action: Tara Fishler will review the January Conference Call notes and Ashley Parker will disseminate them.

Action: Tonya Sampson-Canepa will provide an update on Chapter membership resources on the next call.

Action: ACR will offer one full membership and one Annual Conference registration per Chapter, per year, which Chapters can distribute to non-leaders through raffles, etc. Any Chapter wishing to take advantage of this offer should contact Ashley Parker.

Action: Pat Shanahan posted information on the Northern California Chapter Film Festival on the Yahoo! Group.

Action: Susan Raines' update on the Georgia Chapter survey was tabled until the next call.

III. Chapter Annual Reports Due, March 2006.

Action: All Chapter leaders need to have their Annual Reports to Ashley Parker by March. She is available for any questions that Chapter leaders may have regarding these reports.

IV. Chapters and Sections Collaboration

Discussion: In the past, Sections such as Spirituality and Workplace have collaborated successfully with Chapters. Both Chapters and Sections want to continue to build strong working relationships. Clarence Cramer gave a summary of upcoming Sections Conferences which prompted a discussion on cross-promotion between Sections and Chapters.

Ideas include:

- Sharing relevant membership lists (this will be put on the agenda for the next Sections Conference Call.)
- Discussion board – the group decided that this was not necessary.
- Section Receptions and Days (e.g. International.)
- Clarence and Tara will begin receiving the minutes from the other's meetings/calls, and discuss as appropriate.
- Ashley Parker and Chris Bailey will discuss the practicality of putting the highlights of Section and Chapter discussions on the ACR Member Center.

Discussion: Brochures. ACR is working with a vendor to create personalized, print-on-demand brochures and other marketing materials. This service uses generic templates, which are placed online, and Chapters or Sections can insert personalized information. Because these groups do not necessarily need large supplies, this print-on-demand process is appropriate. In the future, the service might also include the option for individual members to generate letterhead and business cards for their own companies. The service is still in testing and should be open for use by April 2006.

V. The ACR 2006 Annual Conference – Promoting Chapters

Action: This was tabled until the next meeting, and Chapter leaders are asked to brainstorm ideas for the call.

VI. Update on CAC Initiatives

Action: Chapters and ACR will recruit for each other. CAC members are shepherding prospective Chapters to help facilitate the process of becoming official Chapters.

VII. Next Steps

Action: Discussion on Board, and Special Election with 2 open seats.

Tara Fishler (tara@tarafishler.com) is always interested to learn what issues you'd like to talk about on future calls. Please send her your requests!

**Our next Chapter Leaders Conference Call will take place on
Thursday, March 2, 2006, from 1:00 pm - 2:00 pm EST.**

Please save the date for a call on the first Thursday of each month in 2006.