



**Association for  
Conflict Resolution**

## **CONFLICT RESOLUTION DAY**

### **VIDEO CONTEST RULES**

1. **Eligibility:** Any student enrolled in a college or university who maintains a valid YouTube account. Competition administrators and judges are not eligible to participate. Video submissions may be made by individuals or by teams, but if video made by a team, one member of the team must be designated to receive the prize if awarded.
2. **To Enter:** Create a two (2) minute or less video displaying the power of conflict resolution. To enter your video in the Contest, visit YouTube.com and complete the **following process** between 12:01 AM on **September 1, 2009**, and 11:59 PM EDT on **October 1, 2009** ("Contest Entry Period").

You must complete all of the following steps:

- **Register on YouTube**

If you are not an existing user of YouTube, you will be required to create a free user account at <http://www.youtube.com/signup>. Registration on YouTube must be completed before the video can be submitted. When you register your YouTube account, you will be required to agree to the YouTube Terms of Use, located at <http://www.youtube.com/t/terms>, and the YouTube Privacy Policy, located at <http://www.youtube.com/t/privacy>.

- **Upload Your Video Submission**

Once registered with YouTube, upload the video to your own personal channel. Then, fill out the **contest submission form**. Through the form, you will submit the link indicating where the video submission can be found in the YouTube community. Submissions that do not include all required information and adhere to the forgoing and following requirements will be considered void and will not be considered in the judging of this contest.

- **Submit a DVD, CD or USB flash drive for each entry**

**In addition to uploading your video, you must submit the video on a DVD, CD or USB flash drive.**

Send your video to: The Association for Conflict Resolution,

Communications Department

5151 Wisconsin Avenue, Suite 500

Washington, DC 20016

Entrants should keep copies of all submission materials for their records.

**If you do not complete these registration steps, your Submission will not be entered into the Contest or eligible for a prize. Entrants must complete the registration form completely and agree to all terms and conditions to officially be entered in Contest and be eligible for a prize. ACR is not responsible for Entrant's failure to timely complete each step of the registration process.**

**Each entrant may enter up to five (5) Submissions as long as the same (or substantially similar) Submission is not uploaded more than once.**

### **Video Format**

Each video must be:

- No longer than 2 minutes.
- In the English language or prepared with English subtitles.
- Submitted on a separate DVD, CD or USB flash drive for each entry in addition to being posted on YouTube.
- Clearly marked with the video title and name of the entrant
- Submitted with the following statement at the beginning of the video:

***This video was produced as part of the Conflict Resolution Day activities sponsored by the Association for Conflict Resolution.***

## General Conditions

- By entering the Competition, each entrant accepts and agrees to be bound by these Competition Rules. Non-compliance with any of the Competition Rules may result in disqualification and awarding of the prize to an alternate winner.
- By entering the Competition, each entrant agrees that the Association for Conflict Resolution shall have the irrevocable right to use each entrant's name, city, state and/or country of residence, and photograph and/or likeness, in any media, as news or information for advertising, trade and promotional purposes, and for other purposes by or for the benefit of Conflict Resolution Day and the Association for Conflict Resolution.
- The Association for Conflict Resolution assumes no responsibility for lost, incomplete, misdirected, illegible, late, malfunctioning or non-functioning entries, or for failed computer transmissions or technical failures.
- Videos will not be returned. Entrants should keep a copy of their submissions.
- By entering the Competition, each entrant agrees to grant to the Association for Conflict Resolution a non-exclusive, worldwide, perpetual, royalty-free and irrevocable license to copy, distribute, perform, display, and otherwise use the entrant's video, in whole or in part, in any media, including but not limited to posting the video on internet websites and including the video in a compilation with other Competition entries and offering such compilation for sale.
- Any elements in Entrant's Submission, including music, audio, speech/voiceovers, stills, video supers, or other audiovisual materials must be 1) entirely original, created, and performed by Entrant or member of Entrant's team, or 2) be in the public domain.
- As conditions of entry into this Contest and by uploading and entering a Submission, Entrant warrants that the Entrant has obtained permission from each person whose name, image, likeness, or voice ("Likeness") is included in the Submission, and that such person(s) have granted Entrant and the Association for Conflict Resolution all necessary rights to use the person's Likeness as described in these rules. If the Likeness of a minor is included, such grant of rights must include written permission from the minor's parent or legal guardian authorizing the use of the minor's Likeness on behalf of the minor. Entrants must submit a completed [model release form](#) signed by each individual appearing in the video (or their parent/guardian if the individual is younger than 18 years old) and submit it with their CD, DVD or flash drive to the Association for Conflict Resolution.
- Entrants are solely responsible for obtaining all necessary permissions to use the work of others in their video. By entering the Competition, each entrant agrees to indemnify and hold harmless the Association for Conflict Resolution and their respective trustees, officers, employees, representatives, agents, and competition judges, from any claims, damages and expenses (including reasonable attorneys' fees and related disbursements) arising from or related to that entrant's

participation in the Competition or the Submission, including but not limited to any claims, damages and expenses arising from or related to actual or alleged infringement or violation of any patent, copyright, trademark, or other proprietary right.

- The Association for Conflict Resolution reserves the right, in its discretion, to reject entries that it believes are unlawful, libelous, or would be detrimental to the reputation of Conflict Resolution Day or the Association for Conflict Resolution.
- *If any group of individuals elects to collaborate on a Submission, they are required to designate one (1) representative to enter the Contest and accept the prize on behalf of the group. Neither the Association for Conflict Resolution nor any of the Contest Parties are liable for any disputes between collaborators related to a Submission.*
- Submissions that do not comply with the YouTube Terms of Use or these Official Rules or that otherwise contain prohibited or inappropriate content as determined by the Sponsor, in its sole discretion, will be disqualified and will not be considered for a prize.

### **Selection of Winners**

Submissions will be judged by YouTube channel viewers and a committee of ACR volunteers and staff members. The top ten videos will be determined by the YouTube rating system. In the event of a tie in approval ratings, the video with the highest number of views will be considered a "top ten" video. Public voting will occur between the date the video is submitted through October 15, 2009. An impartial panel of judges will determine the winner and honorable mentions from the top ten rated Submissions.

Winners will be selected by a panel of judges named by the Association for Conflict Resolution. The judges will evaluate entries using the following criteria:

- Clarity
- Creativity
- Originality
- Production quality
- Potential to educate diverse audiences

### **Notification**

The winners will be contacted by phone, letter, and/or e-mail by December 1, 2009. The winners and titles of their entries will be posted on the Association for Conflict Resolution website, [www.acrnet.org](http://www.acrnet.org).

## **PRIZES**

**First Place Prize:** Winner will receive a check for **\$250 (US)** and may choose between a 1 year membership in the Association for Conflict Resolution OR complimentary registration for the 2010 ACR Conference which will be held in Chicago.

Second Place Prize: Winner will receive a check for **\$100 (US)**.

In addition, the grand prize video (and honorable mentions as deemed necessary by sponsor) will be placed on the Association for Conflict Resolution Web site and will be featured at the 2010 Association for Conflict Resolution Conference, subject to Sponsor's right to edit the videos in the Association for Conflict Resolution's sole discretion to comply with network guidelines or for any other reason.

The Association for Conflict Resolution reserves the right not to award any prizes.

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